

**League of Agricultural and Equine Centers  
2023 SYMPOSIUM AND FOOTING ACADEMY SCHEDULE  
Ocala, Florida**

Sunday, February 5, 2023

10:00 AM Footing Academy/Symposium Registration – *Open each day in the conference area*

Monday, February 6, 2023

8:00 AM **Advanced Footing Academy attendees drive to Florida Horse Park**  
8:15 AM – 11:30 AM **Footing 101 attendees Footing Academy Classroom at Hilton Ocala – Thoroughbred Room**  
11:30 AM **Bus Loading and Transportation to Florida Horse Park**  
11:45 AM -12:45 PM **Lunch Break at Florida Horse Park – hosted by Kiser Arena Specialists**  
12:45 PM - 4:30 PM **Footing Academy Arena Work at Florida Horse Park**  
4:30 PM **Bus to Hilton Garden Inn Ocala**  
5:30 PM **League Board of Directors Meeting (Board Members only)**  
8:00 PM - 10:00 PM **Hospitality Gathering at the Hilton Ocala – Terrace on the Square**  
*hosted by WW Manufacturing, Tarter USA, Queen Horse Bedding*

Tuesday, February 7, 2023

8:00 AM **Advanced Footing Academy attendees drive to Florida Horse Park**  
8:15 AM – 11:30 AM **Footing 101 attendees Footing Academy Classroom at Hilton Ocala – Thoroughbred Room**  
11:30 AM **Bus Loading and Transportation to Florida Horse Park**  
11:45 AM -12:45 PM **Lunch Break at Florida Horse Park - hosted by Florida Horse Park**  
12:45 PM - 4:30 PM **Footing Academy Arena Work at Florida Horse Park**  
4:30 PM **Bus to Hilton Garden Inn Ocala**  
4:00 PM - 5:00 PM **CMEC Interviews – hosted by Elite Stall Mat Rentals**  
5:30 PM - 7:30 PM **League Welcome Reception – hosted by ByoPlanet/Merck Animal Health (Casual attire)**  
6:30 PM **League Hall of Fame Award**  
8:00 PM - 10:00 PM **Hospitality Gathering at the Hilton Ocala – Terrace on the Square**  
*Hosted by WW Manufacturing, Tarter USA, Queen Horse Bedding*

Wednesday, February 8, 2023

8:00 AM - 8:30 AM **Welcome to League & Keynote Address – Symposium beverage service hosted by Open Stalls**  
*Chelsea Sutton, Founder & CEO of ConsultMent*

8:30 AM - 8:45 AM **Welcome from Florida Department of Agriculture & Consumer Services**  
*Joe Fisch, DVM – Bureau Chief of Animal Disease Control*

8:45 AM - 9:45 AM **Speaker Session 1: Understanding and Minimizing Risk of Liability in Equine Activities**  
*Yvonne Ocran, Partner, Hinshaw & Culbertson LLP*

9:45 AM - 10:45 AM **Speaker Session 2: Biosecurity Measures for Horses and Companion Animals: Consider the Animal, Venue and Environment**  
*Wendy Vaala, DVM, Merck Animal Health - ByoPlanet*

10:45 AM - 11:10 AM **Break and Sponsor/Vendor Area Visiting Time**

11:10 AM - 12:10 PM **Speaker Session 3: Integrating Economics into Master Planning**  
*Charlie Smith, Charles D. Smith Architecture, and Susan Sieger, Crossroads Consulting*

12:10 PM - 1:00 PM **LUNCH – hosted by Charles D. Smith Architecture/Crossroads Consulting**

1:00 PM - 1:15 PM **Break and Sponsor/Vendor Area Visiting Time**

1:15 PM - 2:15 PM **ROUNDTABLE SESSIONS:**

- **Employee Issues: PT/Seasonal Labor & Addressing Employee Matters**  
*CMEC Moderator: Jennifer Bexley [BM-Session 4a]*
- **Non-Equine Revenue Sources**  
*CMEC Moderator: Jamie White [EM-Session 4b]*
- **Social Media & Websites**  
*Moderator: Chelsea Sutton [BM-Session 4c]*

Wednesday, February 8, 2023 - continued

2:15 PM - 2:30 PM	<b>Break and Bus Loading</b>
2:30 PM - 2:45 PM	<b>Bus to Southeastern Livestock Pavilion</b> – bus beverages and snacks hosted by ODB Co.
2:45 PM - 3:45 PM	<b>Facility Tour Session 5: Southeastern Livestock Pavilion</b> <i>Christen Milligan, SELP Livestock Facility Manager</i>
3:45 PM - 4:15 PM	<b>Bus to World Equestrian Center</b>
4:15 PM - 4:30 PM	<b>Break</b>
4:30 PM - 5:45 PM	<b>Facility Tour Session 6: World Equestrian Center</b> <i>Vinnie Card, Director–Operations and Christy Baxter, Vendor Relations at WEC</i>
5:45 PM - 7:30 PM	<b>Dinner and Entertainment at World Equestrian Center</b> – hosted by GGT Footing
7:30 PM - 8:00 PM	<b>Bus to Hilton Garden Inn Ocala</b>
8:00 PM - 10:00 PM	<b>Hospitality Gathering at the Hilton Ocala - Terrace on the Square</b> <i>Hosted by WW Manufacturing, Tarter USA, Queen Horse Bedding</i>

Thursday, February 9, 2023

8:00 AM - 8:30 AM	<b>League General Membership Meeting</b> – Symposium beverage service hosted by Open Stalls
8:30 AM - 8:45 AM	<b>CMEC and Footing Academy Certificates</b>
8:45 AM - 9:25 AM	<b>Sponsor Spotlight and Demo</b>
9:25 AM - 10:25 AM	<b>Speaker Session 7: Enhancing Your Venue's Flex Appeal</b> <i>Bill Bourne, Associate Principal - Populous</i>
10:25 AM - 11:30 AM	<b>ROUNDTABLE SESSIONS:</b> <ul style="list-style-type: none"><li>➤ <b>Facility Emergency Preparedness</b> <i>CMEC Moderator: Jonathan Fisher [CO Session 8a]</i></li><li>➤ <b>Keeping Your Facility Safe &amp; Clean for Staff, Guests, and Animals</b> <i>Moderators: Mary Jane Bone, ByoPlanet &amp; Dr. Vaala, Merck Animal Health [EM Session 8b]</i></li><li>➤ <b>Recreational Vehicles/Horse Show Stalls - Handling &amp; Added Revenues</b> <i>Moderators: CMEC–Joe LaFollette and Open Stalls–Graves Wallace and Jeff Hermon [EM Session 8c]</i></li></ul>
11:30 AM – 12:00 PM	<b>Speaker Session 9: Topic-Career Development</b> <i>Brian Dygert &amp; Jody Brainard, Cowboy Office</i>
12:00 PM - 12:15 PM	<b>Break and Bus Loading</b>
12:15 PM - 12:30 PM	<b>Bus to Florida Horse Park</b> – bus beverages and snacks hosted by ODB Co.
12:30 PM - 1:30 PM	<b>Lunch</b> – hosted by Populous
1:30 PM - 2:30 PM	<b>ROUNDTABLE SESSIONS:</b> <ul style="list-style-type: none"><li>➤ <b>Special Events Safety &amp; Security</b> <i>CMEC Moderator: Jeffery Storms [EM Session 10a]</i></li><li>➤ <b>Customer Service</b> <i>CMEC Moderator: Cammie Pearson [BM Session 10b]</i></li><li>➤ <b>Equipment – What You Have &amp; Why You Like It</b> <i>Moderators: CMEC–Jay Brower &amp; ODB Co.–Patrick Fitzgerald and Tom Sybilrud [CO Session 10c]</i></li></ul>
2:30 PM - 3:30 PM	<b>Facility Tour Session 11: Florida Horse Park</b> w/Jason Reynolds, Executive Director
3:30 PM - 3:45 PM	<b>Sponsor Spotlight and Demo</b>
3:45 PM - 4:00 PM	<b>Break and Bus Loading</b>
4:00 PM - 4:15 PM	<b>Bus to Hilton Garden Inn Ocala</b>
4:15 PM	<b>Free Night</b>
5:30 PM - 7:00 PM	<b>CMEC Award Recipients' Dinner (Committee and Recipients only)</b> – hosted by Elite Stall Mat Rentals
8:00 PM - 10:00 PM	<b>Hospitality Gathering at the Hilton Ocala - Terrace on the Square</b> <i>Hosted by WW Manufacturing, Tarter USA, Queen Horse Bedding</i>

Friday, February 10, 2023

8:00 AM - 8:20 AM	<b>Introduction of 2024 Symposium Host and Venue</b> – Symposium beverage service hosted by Open Stalls <i>Kevin Kemp, Will Rogers Memorial Center, Fort Worth, Texas</i>
8:20 AM - 8:45 AM	<b>Sponsor Spotlight and Demo</b>

Friday, February 10, 2023 - continued

8:45 AM - 9:45 AM	<b>Speaker Session 12: Importance of Quality Footing and Skilled Staff</b> <i>Jim Kiser, Kiser Arena Specialists</i>
9:45 AM - 10:00 AM	<b>Break and Sponsor/Vendor Area Visiting Time</b>
10:00 AM - 11:00 AM	<b>Speaker Session 13: Customer Service and Hospitality Relations</b> <i>Paresh Chhotu, Hilton Garden Inn-Ocala</i>
11:00 AM - 12:00 AM	<b>Roundtable Session 14: League Panel Discussion – Open Topics</b>
12:00 AM - 12:15 PM	<b>Closing Remarks</b>
12:30 PM - 2:00 PM	<b>League Board of Directors Meeting (Current and New Board Members only)</b>

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