

Keith Lucas
Allied Board Member Candidate

My name is Keith Lucas, and I would like to be considered for the Allied Board member position with the League.

My role as the General Manager for Queen Horse Bedding provides me with numerous opportunities to interact with equine facilities across the country and to introduce them to the value of membership with this important organization.

My own business has been a member of the League since 2012, and I personally have enjoyed promoting the League with all of my encounters in the equestrian industry. In this sense, I am both professionally and personally invested in its success.

I directly understand the League provides opportunities for professional growth for individuals and organizations across the industry. The collective experiences and different skillsets of our members ultimately make relationships of this League *invaluable*. Not only are our members dedicated to their careers, but also to the networks of all facets of the agriculture and equestrian industries. Speaking from personal experience, I have not only grown professionally through League-offered seminars and experiences, but also in the informal conversations that were possible only because of the League.

Through my work with Queen Bedding and with the Board, I have the ability to communicate with current members of our League as well as with potential new members for the organization. I feel it is important for us to be continuously refining and improving what we have as an organization and promoting it to new members so that we continue to be an asset to this industry.

Thank you for your consideration.