

# 2024 League Symposium and Footing Academy

Host Hotel - Hilton Fort Worth

Host Facility - Will Rogers Memorial Center, Fort Worth, Texas

## SCHEDULE

**Thursday, January 4, 2024, through Monday, January 8, 2024**

The League Check-in and Information Table is located at the Hilton Fort Worth, Crystal Ballroom A

### **FRIDAY, JANUARY 5TH**

7:00 AM – 8:00 AM

8:00 AM – 8:30 AM

8:30 AM – 12:00 Noon

12:00 Noon – 1:00 PM

1:00 PM – 5:00 PM

5:00 PM – 5:30 PM

6:00 PM – 9:00 PM

### **FOOTING ACADEMY AT WILL ROGERS MEMORIAL CENTER (WRMC)**

Breakfast at Herb N Kitchen, Hilton Fort Worth

Bus transportation to Will Rogers Memorial Center (WRMC)

Footing Academy 101 - Classroom Session in the McFarland Room

Advanced Footing Academy - Arena Session in W.R. Watt Arena

Lunch at the WRMC - Sponsored by **NRCHA** National Reined Cow Horse Association

Footing Academy 101 - Arena Session in W.R. Watt Arena

Advanced Footing Academy - Arena Session in W.R. Watt Arena

Bus transportation to Hilton Fort Worth

Hospitality Gathering at Hilton - Hotel Bar

### **SATURDAY, JANUARY 6TH**

7:00 AM – 8:00 AM

8:00 AM – 8:30 AM

8:30 AM – 12:00 Noon

12:00 Noon – 1:00 PM

1:00 PM – 5:00 PM

5:00 PM – 5:30 PM

6:00 PM – 9:00 PM

### **FOOTING ACADEMY AT WILL ROGERS MEMORIAL CENTER (WRMC)**

Breakfast at Herb N Kitchen, Hilton Fort Worth

Bus transportation to Will Rogers Memorial Center

Footing Academy 101 - Classroom Session in the McFarland Room

Advanced Footing Academy - Arena Session in W.R. Watt Arena

Lunch at the WRMC - Sponsored by **NCHA** National Cutting Horse Association

Footing Academy 101 - Arena Session in W.R. Watt Arena

Advanced Footing Academy - Arena Session in W.R. Watt Arena

Bus transportation to Hilton Fort Worth

Hospitality Gathering at Hilton - Hotel Bar

### **SUNDAY, JANUARY 7TH**

11:00 AM – 4:00 PM

12:00 Noon – 4:00 PM

2:00 PM – 5:00 PM

5:30 PM – 6:00 PM

6:00 PM – 8:00 PM

8:00 PM – 10:00 PM

### **SYMPOSIUM ARRIVAL AND WELCOME RECEPTION**

Sponsor Booth set-up, Crystal Ballroom B

Tour (*Optional*) - **National Cowgirl Museum and Hall of Fame**, Fort Worth

League Board Member-only Meeting at Hilton - Continental Board Room

First-Timers' Pre-Reception Social at Hilton - Promenade (2<sup>nd</sup> floor)

Welcome Reception at Hilton - Promenade (2<sup>nd</sup> floor)

Sponsor Hospitality Gathering at Hilton - Skylight Court

### **MONDAY, JANUARY 8TH**

7:00 AM – 8:00 AM

8:00 AM – 8:15 AM

8:15 AM – 8:30 AM

8:30 AM – 9:30 AM (BM)

### **SYMPOSIUM – CRYSTAL BALLROOM A AND FACILITY TOUR - WRMC**

Breakfast at Herb N Kitchen, Hilton Fort Worth

**City of Fort Worth** welcomes the League Symposium '24 to Fort Worth

League Symposium Greeting from Chelsea Sutton

Session # 1 - **Julie Boardway**, President - American Horse Council & Foundation

**"The Equine Equation - Outputs & Inputs"**

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## CONTINUED - MONDAY, JANUARY 8, 2024 - SYMPOSIUM AND FACILITY TOURS

9:30 AM – 10:00 AM	<b>GGT Footing - Title Sponsor</b> presentation followed by sponsor visit time
10:00 AM – 11:00 AM (CO)	Session # 2 - <b>Dr. Katie Flynn</b> , USEF United States Equestrian Federation Senior Staff Veterinarian - Equine Health & Biosecurity <b><i>“What’s Your Risk and What to do if EHV-1 Hits?”</i></b>
11:00 AM – 12 Noon (BM)	Session # 3 - Facility Managers Panel Discussion Jennifer Bexley - Georgia International Horse Park - Georgia Cammie Pearson - Brackenridge Main Event Center - Texas Joe LaFollette - Boulder County Fairgrounds - Colorado <b><i>“What makes someone the right person to be an Agricultural and Equine Center facility manager?”</i></b>
12 Noon – 1:00 PM	Lunch and Sponsor Presentation at Hilton - Promenade
1:00 PM – 2:00 PM	Session # 4 - Round Tables A)-BM, B)-EM, C)-CO A) <b><i>Communications and podcasts</i></b> moderated by Dana Jensen, National Equestrian Center, Missouri, and Chelsea Sutton, ConsultMent B) <b><i>All about shavings - material types, supplies, costs, and partnering</i></b> moderated by Keith Lucas, Queen Horse Bedding C) <b><i>Arena footing - daily care</i></b> moderated by Jeffery Storms, Hardy Murphy Coliseum, Oklahoma
2:00 PM – 2:15 PM	Break and Bus Loading
2:15 PM – 3:00 PM	Bus transportation to Will Rogers Memorial Center
3:00 PM – 4:00 PM (CO)	Facility Tour Session #12 at Will Rogers Memorial Center ( <i>Sponsor demos TBC</i> )
4:00 PM – 5:00 PM (EM)	Facility Tour Session #13 at Dickies Arena
5:00 PM - 7:00 PM	Dinner & Entertainment - Sponsored by <b>Dickies Arena</b>
7:00 PM – 7:30 PM	Bus transportation to Hilton Fort Worth
8:00 PM – 10:00 PM	Sponsor Hospitality Gathering at Hilton - Hotel Bar

## TUESDAY, JANUARY 9TH

7:00 AM – 8:00 AM	<b>GENERAL MEMBERSHIP MEETING, SYMPOSIUM, AND FUN FREE AFTERNOON</b> Breakfast at Herb N Kitchen, Hilton Fort Worth
8:00 AM – 9:00 AM	League General Membership Meeting and Elections, Crystal Ballroom A <b><i>Footing Academy and CMEC awards and certifications presentation</i></b>
9:00 AM – 10:00 AM (BM)	Session # 5 - Matt Carter, GM of Fort Worth Stock Show and Rodeo <b><i>“Public and Private Partnerships”</i></b>
10:00 AM – 10:20 AM	<b>Old Dominion Brush Co. - Premier Sponsor</b> presentation
10:20 AM – 11:10 AM (CO)	Session # 6 – <b><i>“Everything About Stalls”</i></b> Round Robin Discussions & Demos
11:10 AM – 12 Noon (EM)	Session # 7 – Association Management Panel Discussion Jay Winborn, Executive Director, NCHA National Cutting Horse Association Emily Konkel – Executive Director, NRCHA National Reined Cow Horse Association David Dellin – Executive Director, APHA American Paint Horse Association <b><i>“Selecting a Facility for Association Events and Building Relationships with Equestrian Associations”</i></b>
12 Noon – 1:00 PM	Lunch and Sponsor Presentation at Hilton - Promenade

## 2024 League Symposium and Footing Academy

### CONTINUED - TUESDAY, JANUARY 9, 2024 - SYMPOSIUM CRYSTAL BALLROOM A AND FUN FREE AFTERNOON

1:00 PM – 2:00 PM	Session # 8 - Round Tables A)-EM, B)-EM, C)-CO A) <b>Marketing your event</b> moderated by Jamie White, Agricenter Show Place Arena, Tennessee, and Chelsea Sutton, ConsultMent B) <b>Livestock shows at your facility - what it takes to be prepared and clean up after</b> moderated by Jay Brower, Sublette County Fairgrounds, Wyoming, and Kevin Kemp, Will Rogers Memorial Center, Texas C) <b>Best practices for security of your facility, livestock &amp; horses, spectators, and visitors</b> moderated by Jonathan Fisher, Oklahoma City Fairgrounds, Oklahoma
2:00 PM – 2:15 PM	Break and Bus Loading
2:15 PM – 3:00 PM	Bus transportation to Fort Worth Stockyards for <u>Fun Free Afternoon</u>
3:15 PM – 3:45/4:00 PM	Fun Free Tour of the John Wayne Museum
4:00 PM	Fun Free Viewing - watch the Longhorn Cattle Drive on East Exchange Street
4:30 PM	Fun Free “Behind the Scenes” Tour of the Cowboy Channel’s studio
5:00 PM – 6:00 PM	Fun Free Audience Experience at the Cowboy Channel’s live broadcast
6:00 PM	Open time for exploring, enjoying, and eating at the Fort Worth Stockyards
6:00 PM – 8:00 PM	Private function - 2024 CMEC Graduates only with CMEC Committee
6:00 PM – 7:00 PM	First Bus transportation from Stockyards to Hilton Fort Worth
8:00 PM – 9:00 PM	Last Bus transportation from Stockyards to Hilton Fort Worth
8:00 PM – 10:00 PM	Sponsor Hospitality Gathering at Hilton - Hotel Bar

### WEDNESDAY, JANUARY 10TH SYMPOSIUM CRYSTAL BALLROOM A

7:00 AM – 8:00 AM	Breakfast at Herb N Kitchen, Hilton Fort Worth
8:00 AM – 8:15 AM	<b>Brad Barnes</b> , President Fort Worth Stock Show & Rodeo Welcome to Fort Worth
8:15 AM – 8:30 AM	<b>Symposium ‘25 Las Vegas Presentation - SouthPoint Arena</b>
8:30 AM – 9:30 AM (CO)	Session # 9 - City of Fort Worth Risk Management Department <b>“Safety and Compliance”</b>
9:30 AM – 10:00 AM	Sponsor Presentation followed by sponsor visit time
10:00 AM – 11:00 AM (EM)	Session # 10 - <b>Jason Sands</b> , Executive Director, Visit Fort Worth Sports Division <b>“Successful partnering with your local Convention &amp; Visitors Bureau (CVB)”</b>
11:00 AM – 11:45 AM (BM)	Session # 11 - <b>Open Topics Discussion with League Board</b>
11:45 AM – 12:00 Noon	Closing of Symposium ‘24 Fort Worth - Joe LaFollette, League Chairperson
12:00 Noon – 3:30 PM	League Board Member-only Meeting at Hilton - Continental Board Room

This schedule is subject to change as necessary

The Certified Manager of Equine Centers (CMEC) certification program requires applicants to complete a total of 45 hours in the following core areas:  
Business Management topic (BM) – Center Operations topic (CO) – Event Management topic (EM)  
Contact The League for more information about the CMEC certification program.