

**2024 League Symposium and Footing Academy  
at the Hilton Fort Worth  
with Facility Host - Will Rogers Memorial Center  
Fort Worth, Texas**

**Thursday, January 4, 2024, through Monday, January 8, 2024**

Registration and Information services at Hilton Fort Worth

**FRIDAY, JANUARY 5TH**

7:00 AM – 8:00 AM

8:00 AM – 8:30 AM

8:30 AM – 12:00 Noon

12:00 Noon – 1:00 PM

1:00 PM – 5:00 PM

5:00 PM – 5:30 PM

6:00 PM – 9:00 PM

**FOOTING ACADEMY AT WILL ROGERS MEMORIAL CENTER (WRMC)**

Breakfast at Herb n' Kitchen Hilton Fort Worth

Bus transportation to Will Rogers Memorial Center (WRMC)

Footing Academy 101 - Classroom Session in the McFarland Room

Advanced Footing Academy – Arena Session in W.R. Watt Arena

Lunch at the WRMC – Sponsored by **NRCHA** National Reined Cow Horse Association

Footing Academy 101 – Arena Session in W.R. Watt Arena

Advanced Footing Academy - Arena Session in W.R. Watt Arena

Bus transportation to Hilton Fort Worth

Hospitality Gathering at Hilton Skylight Court

**SATURDAY, JANUARY 6TH**

7:00 AM – 8:00 AM

8:00 AM – 8:30 AM

8:30 AM – 12:00 Noon

12:00 Noon – 1:00 PM

1:00 PM – 5:00 PM

5:00 PM – 5:30 PM

6:00 PM – 9:00 PM

**FOOTING ACADEMY AT WILL ROGERS MEMORIAL CENTER (WRMC)**

Breakfast at Herb n' Kitchen Hilton Fort Worth

Bus transportation to Will Rogers Memorial Center

Footing Academy 101 - Classroom Session in the McFarland Room

Advanced Footing Academy – Arena Session in W.R. Watt Arena

Lunch at the WRMC – Sponsored by **NCHA** National Cutting Horse Association

Footing Academy 101 – Arena Session in W.R. Watt Arena

Advanced Footing Academy - Arena Session in W.R. Watt Arena

Bus transportation to Hilton Fort Worth

Hospitality Gathering at Hilton Skylight Court

**SUNDAY, JANUARY 7TH**

11:00 AM – 4:00 PM

12:00 Noon – 4:00 PM

2:00 PM – 5:00 PM

5:30 PM – 6:00 PM

6:00 PM – 8:00 PM

8:00 PM – 10:00 PM

**SYMPOSIUM ARRIVAL AND WELCOME RECEPTION**

Sponsor Booth set-up, Crystal Ballroom B

*Optional* tour to the **Cowgirl Hall of Fame Museum** in Fort Worth

League Board Member only meeting in Hilton Continental Board Room

First-Timers' Pre-Reception Social at Hilton West Promenade

Welcome Reception at Hilton West Promenade

Sponsor Hospitality Gathering – Hilton Skylight Court

**MONDAY, JANUARY 8TH**

7:00 AM – 8:00 AM

8:00 AM – 8:15 AM

8:15 AM – 8:30 AM

8:30 AM – 9:30 AM (BM)

9:30 AM – 10:00 AM

**SYMPOSIUM – CRYSTAL BALLROOM A AND FACILITY TOUR - WRMC**

Breakfast at Herb n' Kitchen Hilton Fort Worth

**City of Fort Worth** welcomes the League Symposium '24 to Fort Worth

League Symposium Greeting from Chelsea Sutton

Session # 1 – **Julie Boardway**, President - American Horse Council & Foundation

***"The Equine Equation – Outputs & Inputs"***

**GGT Footing - Title Sponsor** presentation & all sponsors visit time

## 2024 League Symposium and Footing Academy

### CONTINUED - MONDAY, JANUARY 8, 2024 - SYMPOSIUM AND FACILITY TOURS

10:00 AM – 11:00 AM (CO)	Session # 2 – <b>Dr. Katie Flynn</b> , USEF United States Equestrian Federation Senior Staff Veterinarian – Equine Health & Biosecurity <b><i>“What’s Your Risk and What to do if EHV-1 Hits?”</i></b>
11:00 AM – 12 Noon (BM)	Session # 3 – Facility Managers Panel Discussion Jennifer Bexley – Georgia International Horse Park - Georgia Cammie Pearson – Brackenridge Main Event Center - Texas Joe LaFollette – Boulder County Fairgrounds - Colorado <b><i>“What makes someone the right person to be an Agricultural and Equine Center facility manager?”</i></b>
12 Noon – 1:00 PM	Lunch at Hilton West Promenade and Sponsor Presentation
1:00 PM – 2:00 PM	Session # 4 – Round Tables A)-BM, B)-EM, C)-CO A) <b><i>Communications and Podcasts</i></b> moderated by Dana Jensen, National Equestrian Center, Missouri, and Chelsea Sutton, ConsultMent B) <b><i>Round Table Topic B to be announced soon</i></b> C) <b><i>Daily Arena Footing Care</i></b> moderated by Jeffery Storms, Hardy Murphy Coliseum, Oklahoma
2:00 PM – 2:15 PM	Break and Bus Loading
2:15 PM – 3:00 PM	Bus transportation to Will Rogers Memorial Center
3:00 PM – 5:00 PM (CO)	Facility Tour - Will Rogers Memorial Center Sponsor Demonstrations at WRMC Facility Tour - Dickies Arena
5:00 PM - 7:00 PM	Dinner & Entertainment – Sponsored by <b>Dickies Arena</b>
7:00 PM – 7:30 PM	Bus transportation to Hilton Fort Worth
8:00 PM – 10:00 PM	Sponsor Hospitality Gathering – Hilton Skylight Court

### TUESDAY, JANUARY 9TH

7:00 AM – 8:00 AM	Breakfast at Herb n’ Kitchen Hilton Fort Worth
8:00 AM – 9:00 AM	<b><i>League General Membership Meeting and Elections, Crystal Ballroom A Footing Academy and CMEC awards and certifications presentation</i></b>
9:00 AM – 10:00 AM (BM)	Session # 5 – Matt Carter, GM of Fort Worth Stock Show and Rodeo <b><i>“Public and Private Partnerships”</i></b>
10:00 AM – 10:20 AM	<b>Old Dominion Brush - Premier Sponsor</b> presentation & all sponsors visit time
10:20 AM – 11:10 AM (BM)	Session # 6 – <b><i>“Topic and Presentation”</i></b> to be announced soon
11:10 AM – 12 Noon (EM)	Session # 7 – Association Management Panel Discussion Jay Winborn, Executive Director, NCHA National Cutting Horse Association Emily Konkel – Executive Director, NRCHA National Reined Cow Horse Association David Dellin – Executive Director, APHA American Paint Horse Association <b><i>“Selecting a Facility for Association Events and Building Relationships with Equestrian Associations”</i></b>
12 Noon – 1:00 PM	Lunch at Hilton West Promenade and Sponsor Presentation

## 2024 League Symposium and Footing Academy

### CONTINUED - TUESDAY, JANUARY 9, 2024 - SYMPOSIUM CRYSTAL BALLROOM A AND FUN FREE AFTERNOON

1:00 PM – 2:00 PM	Session # 8 – Round Tables A)-EM, B)-CO, C)-CO A) <b>Marketing your event</b> moderated by Jamie White, Agricenter Show Place Arena, Tennessee, and Chelsea Sutton, ConsultMent B) <b>Livestock Shows on your facility – What it takes to be prepared and clean up after</b> moderated by Jay Brower, Sublette County Fairgrounds, Wyoming, and Kevin Kemp, Will Rogers Memorial Center, Texas C) <b>Best practices for Security of your Facility, Livestock &amp; Horses, Spectators and Visitors</b> moderated by Jonathan Fisher, Oklahoma State Fair Park, Oklahoma
2:00 PM – 2:15 PM	Break and Bus Loading
2:15 PM – 3:00 PM	Bus transportation to Stockyards – <u>Fun Free Afternoon</u>
3:15 PM – 3:45/4:00 PM	Free tour of the John Wayne Museum
4:00 PM	Free viewing of the Herd Daily Longhorn Cattle Drive on East Exchange Street
4:30 PM	Free “Behind the Scenes” tour of the Cowboy Channel’s studio
5:00 PM – 6:00 PM	Be a part of the audience at the Cowboy Channel live broadcast
6:00 PM	Open time for exploring, enjoying, and dinner at the Fort Worth Stockyards
6:00 PM – 8:00 PM	2024 CMEC Graduates only and League Board members dinner (Location TBD)
6:00 PM – 7:00 PM	Bus transportation # 1 to Hilton Fort Worth
8:00 PM - 9:00 PM	Bus transportation # 2 to Hilton Fort Worth
8:00 PM – 10:00 PM	Sponsor Hospitality Gathering – Hilton Skylight Court

### WEDNESDAY, JANUARY 10TH SYMPOSIUM CRYSTAL BALLROOM A

7:00 AM – 8:00 AM	Breakfast at Herb n’ Kitchen Hilton Fort Worth
8:00 AM – 8:15 AM	<b>Brad Barnes</b> , President Fort Worth Stock Show & Rodeo Welcome to Symposium ’24 Fort Worth
8:15 AM – 8:30 AM	<b>Symposium ’25 Las Vegas Presentation – SouthPoint Arena</b>
8:30 AM – 9:30 AM (CO)	Session # 9 – City of Fort Worth Risk Management Department <b>“Being Safe and in Compliance”</b>
9:30 AM – 10:00 AM	Sponsor Presentation and all sponsors visit time
10:00 AM – 11:00 AM (EM)	Session # 10 – <b>Jason Sands</b> , Executive Director, Visit Fort Worth Sports Division <b>“Successful partnering with your local Convention &amp; Visitors Bureau”</b>
11:00 AM – 11:30 AM	Closing of Symposium ’24 Fort Worth – Joe LaFollette, League Chairperson
12:00 Noon – 2:30 PM	Board Member only meeting in the Hilton Continental Board Room

**Certified Manager of Equine Centers (CMEC)** certification program. Core areas of credit categories: Business Management topic (BM) – Center Operations topic (CO) – Event Management topic (EM)

This schedule is subject to change and updates as necessary.