



League Sponsorship Information

ABOUT THE LEAGUE AND SYMPOSIUM

The [League of Agricultural and Equine Centers](#) (The League) is a membership organization and has members from over a hundred equestrian and agricultural facilities in the United States and Canada. Our membership spans over 40 states and provinces and continues to grow each year! The League's main objective is to support its members through education and the sharing of best practices. The annual **League Symposium and Footing Academy** brings facility directors, managers, and their key staff together to engage in educational topics presented by experts in their field. This comprehensive educational component covers best management practices in a variety of fields including facility designs, facility operations, arena preparation, regulatory requirements, insurance, human resources, maintenance procedures, environmental updates, marketing expertise and more.

DATES AND LOCATIONS OF SYMPOSIUM AND FOOTING ACADEMY

The League Symposium and Footing Academy for 2024 Dates: January 5-10, 2024, in Fort Worth, Texas

Footing Academy Dates: January 5-6 at Will Rogers Memorial Center (host facility)

Symposium Dates: January 8-10 at the Hilton Fort Worth (host hotel)

Sponsor Setup and Symposium Welcome Reception: January 7 at the Hilton Fort Worth

SPONSORSHIP OPPORTUNITIES

Sponsor participation is a paramount component at the Symposium. Facility managers and operational staff seek out new and innovative products and services as well as build lasting relationships with the sponsors. Throughout Symposium and the associated sponsorship year, League Sponsors have opportunities to directly communicate with the membership in a comfortable, convenient setting at the Symposium and through direct communications via the League website, League Forums, and its social media platforms. The League provides recognition of the sponsors during meals, tours, and social gatherings, as well as scheduling dedicated times each day for member/sponsor interactions. **Sponsors at Premium Level and above** have added-value opportunities and are allowed to participate in Symposium presentations, roundtables, and product demonstrations.

The League is fortunate to have many long-term supportive sponsors. These sponsors have developed symbiotic relationships between the League Board and its members, as well as other sponsors. The facility managers and staff present at the symposium are decision makers responsible for their facility's maintenance, improvements, services, and purchases.

NEXT STEPS

Our new 2023-2024 Sponsorship Brochure and Sponsorship Form are attached for your review. If you're currently one of our great sponsors, we thank you and ask that you renew your sponsorship now for the 2024 Symposium and year. If you're a new sponsor or returning sponsor, we hope you have all the information you need to join us for 2024. Your participation is vital to the success of the League – and a proven way for you to secure new relationships and opportunities with the League members and their affiliates. We pledge to be supportive and assist you in every way possible.

If you have any questions regarding League Sponsorships or just want to talk about the League, please don't hesitate to contact George Chatigny at (818) 254-5913 mobile or georgechatigny.theleague@outlook.com.